

WALES FEDERATION OF YOUNG FARMERS CLUBS



MARKETING AND EVENTS MEETING

7th of June 2022

7.00pm – Teams

MINUTES

CHAIRMAN: Aled Thomas

VICE CHAIRMAN: Eiliw Griffith

PRESENT: Caryl Haf (Cadeirydd CFFI Cymru), Aled Thomas (Cadeirydd), Eiliw Griffith (Ynys Môn), Mared Esyllt (Sir Gâr), Eiliw Dafydd (Ceredigion), Mared Jones, Anna Jones (CFFI Cymru) Samuel Rossiter (Sir Benfro), Elen Williams (DPJ), Caryl Jones (Sir Gâr)

EM/35/2022 **APOLOGIES FOR ABSENCE**
Gwenan Davies (SYLW), Elin Lewis (Montgomery YFC)

EM/36/2022 **TO CONFIRM THE MINUTES OF THE LAST MEETING**

EM/37/2022 **ACTION POINTS AND MATTERS ARISING FROM THE MINUTES**
Will be discussed further in the meeting

EM/38/2022 **CORRESPONDENCE**
None

EM/39/2022 **MARKETING UPDATE**
Marketing Strategy for Wales YFC
Anna has briefly mentioned the document in action and that it needs to be completed. The content of the document was discussed.

ACTION POINTS - Work with the counties to ensure consistency and branding. Wales YFC will work with Menter a Busnes.
The aim - to support counties and ease their workloads. Finding better ways to use the resources available.

It is shared that Harper Adams would like to be more involved with the organization e.g. Sponsor the newsletter.

Aled proposed a set deadline for any comments / amendments to be made.
Deadline - 24/6/22

EM/40/2022 **Young Peoples Village 2022**
An update was given;
A good amount of people have so far paid to stay in the YPV.

Bands arranged - Waiting for some DJ's to confirm
Sunday evening - Tom Hall, Osian and Huw Stephens
Monday evening - Katie Owen, Ruffian (TBC), Eifion Davies ASAP Band
Tuesday - Dan Morgan, Morgan Elwy, Welsh Whisperer, Texels
Wednesday night - Aeron Pugh, Northen Ruins, Candelas

Sponsors - Harper Adams, Massey Ferguson. No bucket hats unfortunately!
The first draft of the GIPHS was shared. Any feedback to give Anna.
It was raised by Eiliw Dafydd that the first ones were out of shape and that some changes may be needed.

It was discussed having banners similar to the Eisteddfod. Eiliw Dafydd to ask the Urdd if the Eisteddfod hires the banners for us to use in the Youth Village.

Anna shared that a message will be shared with members in the coming days asking if anyone is interested in creating YFC letters for the Village.

It was proposed that the organization put up the proposal to create the letters as some kind of competition and then the winner will receive 4 entry tickets to the village.

Welcome Pack - Welfare Pack for all caravans on arrival in the Village. The organization needs to demonstrate that the village is a safe place for members to stay. The package will contain a variety of different useful things e.g. DPJ info, condoms. It was also proposed to have conveniences in the package e.g. shampoo, sunscreen, sunglasses, toilet paper etc.

It was shared that drug dogs were going to be present. No official announcement will be made about the dogs, but members are encouraged to spread the message.

Discussion of having cups similar to the Eisteddfod for the youth village was discussed. It was decided that Aled and Anna look into the cups to see what is possible.

Menter a Busnes going to support the event with videographers to promote the movement.

EM/41/2022

AGM 2022

Since the new premise was passed in the last Council, no county has said that they are happy to host the weekend.

It was proposed that we hold the AGM in Aberystwyth or Builth for this year as all counties are tired and no one wants to take the lead.

Date of the AGM: 17th September 2022

It was proposed and decided to hold the AGM in Cardiff this year and then draw names to decide the location of the AGM for the next three years at the AGM. An idea to ask if it is possible to use the Senedd to hold the meetings.

EM/42/2022

AGENDA ITEMS & DATE FOR THE NEXT MEETING

3rd of July

Location: Royal Welsh Showground, Builth Wells

Need to talk about Royal Welsh showground

EM/43/2022

ANY OTHER BUSINESS

N/A

Signed: _____

Dated: _____



CYFARFOD PWYLLGOR DIGWYDDIADAU A MARCHNATA
7fed o Fehefin 2022
7.00pm – TEAMS

COFNODION

CADEIRYDD: Mr Aled Thomas

IS-GADEIRYDD: Miss Eilw Griffith

PRESENNOL: Caryl Haf (Cadeirydd CFFI Cymru), Aled Thomas (Cadeirydd), Eilw Griffith (Ynys Môn), Mared Esyllt (Sir Gâr), Eilw Dafydd (Ceredigion), Mared Jones, Anna Jones (CFFI Cymru), Samuel Rossiter (Sir Benfro), Elen Williams (DPJ), Caryl Jones (Sir Gâr)

EM/35/2022 **YMDDIHEURIADAU AM ABSENOLDEBAU**
Gwenan Davies (SYLW), Elin Lewis (CFFI Maldwyn)

EM/36/2022 **CADARNHAU COFNODION Y CYFARFOD DIWETHAF**

EM/37/2022 **PWYNTIAU GWEITHREDU A MATERION SY'N CODI O'R COFNODION**

EM/38/2022 **GOHEBIAETH**
Dim gohebiaeth i'w drafod.

EM/39/2022 **DIWEDDARIAD MARCHNATA**
Wales Marketing Strategy
Anna wedi son yn fras bod y ddogfen ar waith a bod angen ei orffen.
Trafodwyd cynnwys y ddogfen er mwyn i bawb ddeall yr hyn sydd ynddo.
PWYNTIAU GWEITHREDU - Gweithio gyda'r siroedd i sicrhau cysondeb a brandio.
Bydd CFFI Cymru yn gweithio gyda Menter a Busnes.
Y brif nod – cefnogi siroedd i beidio gwneud gormod eu hunain. Darganfod ffyrdd gwell o ddefnyddio'r ffynhonnellau.

Rhannir fod gan Harper Adams ddiddordeb i gydweithio mwy gyda'r mudiad e.e. Noddi'r cylchlythyr.

Cynnigwyd gan Aled os bod angen gwneud unrhyw newidiadau bod y pwyllgor yn rhoi dyddiad cau penodedig er mwyn i unrhyw newidiadau/sylwadau gael eu gwneud. Dyddiad cau – 24/6/22

EM/40/2022 **Pentref Ieuenctid 2022**
Cafwyd diweddariad;
Swm da o bobl hyd yn hyn wedi talu i aros yn y pentref ieuenctid.

Bandiau wedi trefnu – Aros am rhai DJ's i ddangos diddordeb
Nos Sul – Tom Hall, Osian a Huw Stephens
Nos Lun – Katie Owen, Ruffian (TBC), Eifion Davies ASAP Band
Nos Fawrth – Dan Morgan, Morgan Elwy, Welsh Whisperer, Texels

Nos Fercher – Aeron Pugh, Northen Ruins, Candelas

Noddwyr – Harper Adams, Massey Ferguson. Dim bucket hats yn anffodus!
Rhannwyd draft cyntaf y GIPHS. Unrhyw adborth i'w roi i Anna.
Codwyd gan Eiliw Dafydd bod y rhai cyntaf yn ddi siap ac efallai bod angen gwneud rhai newidiadau.

Trafodwyd cael baneri tebyg i'r Eisteddfod. Eiliw Dafydd yn mynd i holi'r Urdd os bod yr Eisteddfod yn llogi'r baneri er mwyn i ni eu defnyddio yn y Pentref Ieuenctid.

Rhannwyd gan Anna bod neges yn cael ei rannu gyda'r aelodau yn y dyddiau nesaf yn holi os bod rhywun â diddordeb i greu llythrennau mawr CFFI YFC ar gyfer y Pentref.

Cynnigwyd bod y mudiad yn rhoi'r cynnig i greu'r llythrennau fel rhyw fath cystadleuaeth ac yna bydd y buddigol yn cael 4 tocyn mynediad i'r pentref.

Pecyn Croeso – Pecyn Welfare i bob carafan wrth iddynt gyrraedd y Pentref. Angen i'r mudiad ddangos bod y pentref yn le diogel i'r aelodau aros. Bydd y pecyn yn cynnwys amryw o bethau defnyddiol gwahanol e.e. gwybodaeth DPJ, condoms. Cynnigwyd hefyd cael pethau hwylus yn y pecyn e.e. shampoo, eli haul, sbectol haul, papur toiled ayyb.

Rhannwyd bod cŵn cyffuriau yn mynd i fod yn bresennol. Bydd dim cyhoeddiad swyddogol yn cael ei wneud am y cŵn, ond annogir yr aelodau i ledaeni'r neges.

Trafodwyd cael cwpanau tebyg i'r Eisteddfod ar gyfer y pentref ieuenctid. Penderfynwyd bod Aled ac Anna yn edrych mewn i'r cwpanau i weld beth sydd yn bosib.

Menter a Busnes yn mynd i gefnogi'r digwyddiad gyda videographers er mwyn hyrwyddo'r mudiad.

EM/41/2022

AGM 2022

Ers pasio'r drefn newydd yn y Cyngor diwethaf, does dim un sir wedi dweud eu bod yn hapus i westeio'r penwythnos.

Cynnigwyd ein bod yn cynnal yr AGM yn Aberystwyth neu yn Builth am eleni gan bod pob sir wedi blino a neb eisiau cymryd yr awenau.

Dyddiad yr AGM; 17eg o Fedi 2022

Cynnigwyd a phenderfynwyd cynnal yr AGM yng Nghaerdydd eleni ac yna tynnu enwau i benderfynu lleoliad yr AGM am y dair mlynedd nesaf yn yr AGM. Syniad holi os bod defnyddio'r Senedd i gynnal y cyfarfodydd yn bosib.

EM/42/2022

EITEMAU AGENDA & DYDDIAD CYFARFOD NESAF

3ydd o Orffennaf
Lleoliad: Maes y Sioe Llanelwedd

Angen trafod rota y Sioe Frenhinol

EM/43/2022

UNRHYW FATER ARALL

Dim.

Arwyddwyd: _____ **Dyddiad:** _____